

JESSICA ROZYCKI

Pronouns: She, her, hers

EDUCATION

2013 - 2016 • Marymount Manhattan College
Gender & Sexuality Studies Major
English & World Literatures Minor
3.75 GPA, Magna Cum Laude

SKILLS

Social Media: Facebook, Twitter, YouTube, Instagram, Snapchat, Tumblr, Pinterest, TweetDeck, Buffer, Sprout Social
Computer: Microsoft Office, Adobe Premiere & Photoshop, Google Suites, Final Cut Pro, Blackbaud NetCommunity, WordPress, Microsoft and Mac operating systems

EXPERIENCE

- Mar 2020-Present** **SAGE, Communications & Advocacy Manager**
- Research, write, and edits a diverse range of advocacy and communications materials
 - Work with other SAGE departments, including its national affiliates, to ensure consistent and proactive messaging to diverse audiences
 - Media relations and spokesperson coordination
- July 2016-Mar 2020** **Point Foundation**
- Digital Media & Communications Manager* – July 2019 - Present
- Develop & execute communications strategies to engage potential applicants and donors
 - Coordinate media relations and distribution of digital content
 - Write, design, and strategize email campaigns and press releases
 - Design all digital and print content for Annual Report, marketing materials, monthly newsletters, Point Honors gala, and social media
 - All responsibilities of Communications & Marketing Coordinator
- Digital Media & Communications Coordinator* – April 2019 - July 2019
- Planned and executed digital campaigns (social media, email, and media outreach)
 - Assisted in design management for Point Honors gala
 - All responsibilities of Communications & Marketing Associate
- Communications & Marketing Associate* – July 2016 - April 2019
- Managed social media across all platforms
 - Coordinated Scholar participation for Point's Viewpoint blog
 - Wrote and distributed press materials, including emails, press releases and media advisories
- Oct 2016-Present** **The Harry Potter Alliance**
- Volunteer Campaigns Specialist* – January 2020 - Present
- Contribute to campaigns department strategies and implementation
 - Write emails to update HPA staff and audience on current campaigns
- Volunteer LGBTQ+ Researcher* – October 2016 - December 2019
- Researched information regarding the status of LGBTQ+ equality issues globally
 - Wrote long-form articles relating to my topic of research
- Sept 2015-May 2016** **LGBT Community Center, Communications & Media Intern**
- Worked to engage LGBTQ+ audiences in the NYC area through social media
 - Filmed & produced video series discussing pronouns and LGBTQ+ intersectionality
 - Promoted events at The Center through media outreach
- Feb 2015-May 2015** **GLAAD, Social Media Intern**
- Helped conduct social media campaigns on Twitter, Instagram, Tumblr, and Vine
 - Wrote blog posts for the GLAAD website
 - Assisted in preparation for and during the GLAAD Media Awards
 - Videographer for GLAAD All Access interviews: Finding Neverland & Tatiana Maslany